



DAIRY BUSINESS  
ASSOCIATION | DAIRY  
FORWARD

2025

# Sponsorship Opportunities

*Thank you for  
your support!*

# Package Levels

Core Membership Benefits		Prestigious \$25,000	Elite \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$750
Support for an organization that promotes and protects Wisconsin dairy		✓	✓	✓	✓	✓	✓
Recognition on DBA website		Logo	Logo	Logo	Logo	Contact	Name
Receive weekly and quarterly newsletters		✓	✓	✓	✓	✓	✓
Ability to promote your events through DBA social media		✓	✓	✓	✓	✓	
Company recognition in all quarterly mailed newsletters		Logo	Name	Name	Name		
Company recognition in all weekly e-newsletters		Logo	Name	Name	Name		
Social Media Spotlight feature		✓	✓	✓	✓		
Send company/product mailings and emails to DBA members		Email (3)	Email (2)	Email (1)	Email (1)		
Provide article or full-page ad for quarterly Voice of Milk publication		2	1				
Event Opportunities							
Dairy Day at the Capitol		Lunch Sponsor	✓	✓	✓		
Golf Outing		2-Hole Sponsor	Hole Sponsor	Hole Sponsor	✓		
Dairy Strong		Keynote Speaker	Lunch or Dinner Sponsor	Dessert Sponsor	✓		
Member Receptions		✓	✓	✓	✓		
Exclusive Sponsorship Opportunities Ala Carte							
Dairy Golf Classic - Watering Hole Sponsor						\$1,000	
Dairy Strong Conference - Breakout Session						\$4,000	
Dairy Stream Podcast						\$2,000/\$5,000	
Dairy Strong Conference-Customized Experience						TBD	
Maestro Program Support						\$7,500	
Company recognition on the member welcome box & email series						\$8,000	
Company recognition on the member anniversary box and email series						\$8,000	

All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans. Contact Kristen Greiner, Events Manager for more information: (920) 636-5535 or kgreiner@voiceofmilk.com.

Total giving amount (including Ala Carte options) will determine your membership level/tier.

*If you are interested in becoming a sponsor,  
please contact Kristen Greiner, Events Manager  
for more information:*

*(920) 636-5535 or [kgreiner@voiceofmilk.com](mailto:kgreiner@voiceofmilk.com).*



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