



2025

Sponsorship Opportunities

*Thank you for
your support!*

*Represented throughout Illinois, Indiana, Iowa, Kansas, Michigan,
Minnesota, Nebraska, Ohio, South Dakota, and Wisconsin.*

Package Levels

Core Membership Benefits	
Support for organizations that promote and protects dairy	✓
Sponsor recognition on all websites	Logo
Receive weekly and quarterly newsletters	✓
Ability to promote your events through Edge, DBA and MN Milk social media	✓
Company recognition in Voice of Milk quarterly publication	Logo
Company recognition in all weekly e-newsletters	Logo
Social Media Spotlight feature	✓
Send company/product emails to Edge, DBA and MN Milk members	Email (3)
Provide article or full-page ad for quarterly Voice of Milk publication	2
Event Opportunities	
Dairy Day at the Capitol (2 events = DBA; MN Milk)	Lunch Sponsor
Dairy Speaks in D.C.	Dinner Sponsor
Golf Outing (2 events = DBA Dairy Golf Classic; MN Milk Cup)	2-Hole Sponsor
Dairy Strong	Keynote Speaker
Member Receptions (MN Milk & DBA)	✓

Prestigious \$45,000
✓
Logo
✓
✓
Logo
Logo
✓
Email (3)
2
Lunch Sponsor
Dinner Sponsor
2-Hole Sponsor
Keynote Speaker
✓

Elite \$20,000
✓
Logo
✓
✓
Name
Name
✓
Email (2)
1
✓
✓
Hole Sponsor
Lunch or Dinner Sponsor
✓

Platinum \$10,000
✓
Logo
✓
✓
Name
Name
✓
Email (1)
✓
✓
Hole Sponsor
Dessert Sponsor
✓

Gold \$5,000
✓
Logo
✓
✓
Name
Name
✓
Email (1)
✓
✓
✓
✓
✓

Silver \$2,000
✓
Contact
✓
✓

Bronze \$1,500
✓
Name
✓

Exclusive Sponsorship Opportunities Ala Carte	
Golf Outings - Watering Hole	\$1,000
Dairy Strong Conference - Customized Experience	TBD
Dairy Strong Conference - Breakout Session	\$4,000
Dairy Stream Podcast	\$2,000/\$5,000
Maestro Program Support	\$7,500
Company recognition on the member welcome box & email series	\$8,000
Company recognition on the member anniversary box and email series	\$8,000

All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans. Contact Kristen Greiner, Events Manager for more information: (920) 636-5535 or kgreiner@voiceofmilk.com.

Total giving amount (including Ala Carte options) will determine your membership level/tier.

Package Levels

Core Membership Benefits	
Support for an organization that promotes and protects Wisconsin dairy	✓
Recognition on DBA website	Logo
Receive weekly and quarterly newsletters	✓
Ability to promote your events through DBA social media	✓
Company recognition in all quarterly mailed newsletters	Logo
Company recognition in all weekly e-newsletters	Logo
Social Media Spotlight feature	✓
Send company/product mailings and emails to DBA members	Email (3)
Provide article or full-page ad for quarterly Voice of Milk publication	2
Event Opportunities	
Dairy Day at the Capitol	Lunch Sponsor
Golf Outing	2-Hole Sponsor
Dairy Strong	Keynote Speaker
Member Receptions	✓

Prestigious \$25,000
✓
Logo
✓
✓
Logo
Logo
✓
Email (3)
2
Lunch Sponsor
2-Hole Sponsor
Keynote Speaker
✓

Elite \$10,000
✓
Logo
✓
✓
Name
Name
✓
Email (2)
1
✓
Hole Sponsor
Lunch or Dinner Sponsor
✓

Platinum \$5,000
✓
Logo
✓
✓
Name
Name
✓
Email (1)
✓
Hole Sponsor
Dessert Sponsor
✓

Gold \$2,500
✓
Logo
✓
✓
Name
Name
✓
Email (1)
✓
✓
✓
✓

Silver \$1,000
✓
Contact
✓
✓

Bronze \$750
✓
Name
✓

Exclusive Sponsorship Opportunities Ala Carte	
Dairy Golf Classic - Watering Hole Sponsor	\$1,000
Dairy Strong Conference - Breakout Session	\$4,000
Dairy Stream Podcast	\$2,000/\$5,000
Dairy Strong Conference-Customized Experience	TBD
Maestro Program Support	\$7,500
Company recognition on the member welcome box & email series	\$8,000
Company recognition on the member anniversary box and email series	\$8,000

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Package Levels

Core Membership Benefits	
Support for an organization that promotes and protects Minnesota dairy	✓
Recognition on MN Milk website	Logo
Receive weekly and quarterly newsletters	✓
Ability to promote your events through MN Milk social media	✓
Company recognition in all quarterly mailed newsletters	Logo
Company recognition in all weekly e-newsletters	Logo
Social Media Spotlight feature	✓
Send company/product emails to MN Milk members	Email (3)
Provide article or full-page ad for quarterly MN Milk Minute print newsletter	2
Event Opportunities	
Dairy Day at the Capitol	Lunch Sponsor
MN Milk Cup	2-Hole Sponsor
Ice Cream Day at the Capitol	✓

Prestigious \$25,000
✓
Logo
✓
✓
Logo
Logo
✓
Email (3)
2
Lunch Sponsor
2-Hole Sponsor
✓

Elite \$10,000
✓
Logo
✓
✓
Name
Name
✓
Email (2)
1
✓
Hole Sponsor
✓

Platinum \$5,000
✓
Logo
✓
✓
Name
Name
✓
Email (1)
✓
Hole Sponsor
✓

Gold \$2,500
✓
Logo
✓
✓
Name
Name
✓
Email (1)
✓
✓

Silver \$1,000
✓
Contact
✓
✓

Bronze \$750
✓
Name
✓

Exclusive Sponsorship Opportunities Ala Carte	
MN Milk Cup - Watering Hole	\$1,000
Ad Space	\$1,000
Maestro Program Support	\$7,500
Company recognition on the member welcome box & email series	\$8,000
Company recognition on the member anniversary box and email series	\$8,000

Total giving amount (including Ala Carte options) will determine your membership level/tier.

All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans. Contact Kristen Greiner, Events Manager for more information: (920) 636-5535 or kgreiner@voiceofmilk.com.

*If you are interested in becoming a sponsor,
please contact Kristen Greiner, Events Manager
for more information:*

(920) 636-5535 or kgreiner@voiceofmilk.com.

