



2025

Sponsorship Opportunities

*Thank you for
your support!*

*Represented throughout Illinois, Indiana, Iowa, Kansas, Michigan,
Minnesota, Nebraska, Ohio, South Dakota, and Wisconsin.*

Package Levels

Core Membership Benefits	
Support for an organizations that promotes and protects dairy	✓
Recognition on sponsor's page of both websites	Logo
Receive monthly and weekly newsletters	✓
Ability to promote your events through DBA and MN Milk social media	✓
Company recognition in all monthly mailed newsletters	Logo
Company recognition in all weekly e-newsletters	Logo
Social Media Spotlight feature	✓
Opportunity to serve on a committee or run for Board of Directors	✓
Send company/product emails to DBA and MN Milk members	Email (3)
Provide article or full-page ad for quarterly print newsletters (MN Milk & DBA)	2
Event Opportunities	
Dairy Day at the Capitol (2 events = DBA; MN Milk)	Lunch Sponsor
Dairy Speaks in D.C.	Dinner Sponsor
Golf Outing (2 events = DBA Dairy Golf Classic; MN Milk Cup)	2-Hole Sponsor
Dairy Strong	Keynote Speaker
Member Receptions (MN Milk & DBA)	✓

Prestigious \$45,000
✓
Logo
✓
✓
Logo
Logo
✓
✓
Email (3)
2
Lunch Sponsor
Dinner Sponsor
2-Hole Sponsor
Keynote Speaker
✓

Elite \$20,000
✓
Logo
✓
✓
Name
Name
✓
✓
Email (2)
1
✓
✓
Hole Sponsor
Lunch or Dinner Sponsor
✓

Platinum \$10,000
✓
Logo
✓
✓
Name
Name
✓
✓
Email (1)
✓
✓
Hole Sponsor
Dessert Sponsor
✓

Gold \$5,000
✓
Logo
✓
✓
Name
Name
✓
✓
Email (1)
✓
✓
✓
✓

Silver \$2,000
✓
Contact
✓
✓

Bronze \$1,500
✓
Name
✓

Exclusive Sponsorship Opportunities Ala Carte	
Golf Outings - Watering Hole	\$1,000
Dairy Strong Conference - Customized Experience	\$7,000
Dairy Strong Conference - Breakout Session	\$4,000
Dairy Stream Podcast	\$2,000/\$5,000
Maestro Program Support	\$7,500
Company recognition on the member welcome box & email series	\$8,000
Company recognition on the member anniversary box and email series	\$8,000

Package Levels

Core Membership Benefits	
Support for an organization that promotes and protects Wisconsin dairy	✓
Recognition on sponsor's page of DBA website	Logo
Receive monthly and weekly newsletters	✓
Ability to promote your events through DBA social media	✓
Company recognition in all monthly mailed newsletters	Logo
Company recognition in all weekly e-newsletters	Logo
Social Media Spotlight feature	✓
Opportunity to serve on a committee or run for Board of Directors	✓
Send company/product mailings and emails to DBA members	Email (3)
Provide article or full-page ad for quarterly Dairy Forward print newsletter	2
Event Opportunities	
Dairy Day at the Capitol	Lunch Sponsor
Golf Outing	2-Hole Sponsor
Dairy Strong	Keynote Speaker
Member Receptions	✓

Prestigious \$25,000	
✓	
Logo	
✓	
✓	
Logo	
Logo	
✓	
✓	
Email (3)	
2	
Event Opportunities	
Lunch Sponsor	
2-Hole Sponsor	
Keynote Speaker	
✓	

Elite \$10,000	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
✓	
Email (2)	
1	
Event Opportunities	
✓	
Hole Sponsor	
Lunch or Dinner Sponsor	
✓	

Platinum \$5,000	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
✓	
Email (1)	
Event Opportunities	
✓	
Hole Sponsor	
Dessert Sponsor	
✓	

Gold \$2,500	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
✓	
Email (1)	
Event Opportunities	
✓	
✓	
✓	
✓	

Silver \$1,000
✓
Contact
✓
✓

Bronze \$750
✓
Name
✓

Exclusive Sponsorship Opportunities Ala Carte	
Dairy Golf Classic - Watering Hole Sponsor	\$1,000
Dairy Strong Conference - Breakout Session	\$4,000
Dairy Stream Podcast	\$2,000/\$5,000
Dairy Strong Conference - Customized Experience	\$7,000
Maestro Program Support	\$7,500
Company recognition on the member welcome box & email series	\$8,000
Company recognition on the member anniversary box and email series	\$8,000

All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans. Contact Jeremy Henkels, Managing director for more information: (303) 210-8614 or jhenkels@voiceofmilk.com.

Total giving amount (including Ala Carte options) will determine your membership level/tier.



Package Levels

Core Membership Benefits	
Support for an organization that promotes and protects Minnesota dairy	✓
Recognition on sponsor's page of MN Milk website	Logo
Receive monthly and weekly newsletters	✓
Ability to promote your events through MN Milk social media	✓
Company recognition in all monthly mailed newsletters	Logo
Company recognition in all weekly e-newsletters	Logo
Social Media Spotlight feature	✓
Opportunity to serve on a MN Milk committee	✓
Send company/product emails to MN Milk members	Email (3)
Provide article or full-page ad for quarterly MN Milk Minute print newsletter	2
Event Opportunities	
Dairy Day at the Capitol	Lunch Sponsor
MN Milk Cup	2-Hole Sponsor
Ice Cream Day at the Capitol	✓

Prestigious \$25,000
✓
Logo
✓
✓
Logo
Logo
✓
✓
Email (3)
2
Lunch Sponsor
2-Hole Sponsor
✓

Elite \$10,000
✓
Logo
✓
✓
Name
Name
✓
✓
Email (2)
1
✓
Hole Sponsor
✓

Platinum \$5,000
✓
Logo
✓
✓
Name
Name
✓
✓
Email (1)
✓
Hole Sponsor
✓

Gold \$2,500
✓
Logo
✓
✓
Name
Name
✓
Email (1)
✓
✓
✓

Silver \$1,000
✓
Contact
✓
✓

Bronze \$750
✓
Name
✓

Exclusive Sponsorship Opportunities Ala Carte	
MN Milk Cup - Watering Hole	\$1,000
Ad Space	\$1,000
Maestro Program Support	\$7,500
Company recognition on the member welcome box & email series	\$8,000
Company recognition on the member anniversary box and email series	\$8,000

Total giving amount (including Ala Carte options) will determine your membership level/tier.

All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans. Contact Jeremy Henkels, Managing director for more information: (303) 210-8614 or jhenkels@voiceofmilk.com.

*If you are interested in becoming a sponsor,
please contact Jeremy Henkels, Managing
director for more information:*

(303) 210-8614 or jhenkels@voiceofmilk.com.

